



Emerald Luxury Coaches Presents New PrevoSt Motorhome

Motorhome brings Efficient Manufacturing to a High-End Platform

January 30, 2014 – Emerald Luxury Coaches introduces their new PrevoSt X3-45 VIP Coach and invites you to be a part of their open house at Desert Shore in Indio, CA on January 30, 2014. You will see a new premium coach that surpasses the quality and workmanship of any high-end class A motorhome with a comparable price. Using the PrevoSt X3-45 VIP as the foundation, the Emerald Coach is the result of efficient engineering and quality craftsmanship. Once you experience the Emerald interior and drive the X3-45 VIP, you will not be able to get the performance of PrevoSt and the elegance of Emerald out of your mind.

Emerald CEO, John Walker, states that “The Emerald is custom designed for each dealer and engineered to be unique and easy to use due to state-of-the-art production methods which are resourceful and practical, avoiding unnecessary costs on materials and processes.

Each coach is unique, featuring custom-built hardwood cabinetry and other finely detailed appointments. The Emerald Coach boasts many first-class design elements never before seen in this market. Due to the lightweight cabinetry, this coach is one of the lightest weight X3 coaches on the market, giving it the advantage of a highly employable cargo area.

The Emerald coach is designed with an emphasis on owner experience. All systems incorporate components which are easily accessible and simple to manage.

Walker comments, “Our coach is designed to be user friendly and inviting, creating a worry-free environment so that the coach owner is never overwhelmed.

Also, the systems have been developed so that the coach can be serviced by most RV service centers, giving owners easy access to regular maintenance.

“If an owner has an issue with the A/V system, they can take it to any RVIA certified service center to have it worked on,” adds Walker. “We want the owner to enjoy the features of the coach, not become consumed by them.”

Built on the prestigious PrevoSt platform, the coach utilizes the industry benchmark X3-45 VIP, which delivers the quality, reliability and dependability that motorhome owners dream of, in a sensible, user-friendly environment.

The Emerald Coach provides new Class A owners and Prevost Pre-Owned Motorhome owners with a refreshing choice of a customizable coach with high-end craftsmanship.

The coaches will be manufactured in Stephenville, Texas, where the owner has been customizing interiors in trailers and motorhomes since 1996.

About Emerald

Emerald Luxury Coach's manufacturing facility is in Stephenville, Texas. The Emerald Luxury Coach concept is John Walker's vision for a more practical alternative for a Prevost "Class A" motorhome. The core of this innovative idea is Walker's commitment to excellence and high-quality craftsmanship. The new Emerald X3-45 is proof that, in the Emerald team's skilled hands, the superior quality of a Prevost motorhome can also be an outstanding value. In every aspect of every Emerald Luxury Coach, the fit, finish and durability are testaments to their engineering and manufacturing processes. All elements of each motorhome are carefully tailored, inspected and tested before the coach is approved for delivery to one of the Emerald Authorized Dealers across the United States.

Emerald Luxury Coaches are sold exclusively through the Authorized Emerald Dealers located across the U.S. These retail partners play an integral role in making the Emerald shopping and ownership experience unique and personalized for each customer. The Authorized Emerald Dealers comprise some of the most experienced and well-resourced motorcoach facilities in the country. They are committed to providing levels of service and individualized care that match the standards of the Emerald brand.